

CONTEST RULES FOR PARTICIPATION IN THE “STAR ON THE GUITAR” CASTING CALL

1.- Organizer

IBERIA L.A.E., S.A. OPERADORA, UNIPERSONAL, (hereinafter “IBERIA”) is planning a Contest to be conducted in accordance with the provisions of these Contest Rules. The Contest will be known as “Star on the guitar.”

2.- Contest Duration

The Contest will start on June 6, 2016 and will conclude on June 15, 2016 at 12 p.m. Spanish mainland time.

3.- Objective

The objective of the Contest is to search amongst members of the IBERIA community on social networks for a Contestant who will demonstrate his or her special talent on the guitar, and who wishes to be one of the privileged few who will be able to play a song on “La Maestro” for a few minutes at an event to be held the night of June 21 in Madrid. The Winner will be able to attend the event with a companion.

To be able to attend, users must participate in a special casting call to be held on laguitarravuela.iberia.com. This casting call will be published on IBERIA’s Facebook and Twitter profiles, with a link for users to upload their candidacy.

4.- Participation Requirements

All physical persons of legal age who demonstrate their special talent for playing the guitar through their participation in the casting call may participate.

All participants, by the mere act of their participation, accept these Contest Rules, as well as the final resolution of the Contest. The final Winner will be selected by a special jury consisting of Javier Limón, Jorge Martínez, and an IBERIA internal jury. The Prize consists of two admission passes to attend the evening presentation of the “La guitarra vuela” Project, as well as the possibility to play a song on “La Maestro,” the last guitar that Paco de Lucía designed with his luthier.

5.- Casting Procedure

In order to present their candidacy, participants must fill out the following sections on laguitarravuela.IBERIA.com and provide all required data and material.

- On the application, participants must submit a video on which they demonstrate their special talent for playing the guitar. They will thus have a chance to become the protagonist who will go on stage with the rest of the artists at the “La guitarra vuela” evening presentation, and play a song on “La Maestro.”
- All candidates must provide the personal data requested on the form in order to submit their candidacy. The contact email address must be valid, and one that the participant checks regularly, as this will be the means of contact in the event that he or she is selected as the Winner of the casting call amongst all the participants.

- If the user who presents the candidate is different from the person who plays the guitar, it will also be necessary to include the candidate's contact email address, his or her Iberia Plus number, and all data required by the application.

6.- Winner/Participant Selection

A team composed of IBERIA, Javier Limón and Jorge Martínez will select the winning candidate from amongst all submitted, and their selection shall be unappealable. The Winner will receive a Prize of two admission passes to the event to be held next June 21 in Madrid to present the "La guitarra vuela" Project, as well as the opportunity to play on "La Maestro" for a few minutes.

In case the winner doesn't live in Madrid, Iberia will add to his Iberia Plus account the necessary Avios so both the winner and his companion can travel to Madrid – from an origin from which Iberia operates -, so they can get to the event. The Prize does not include any monetary expenses or per diems associated with travel to Madrid. This is the sole responsibility of the Winner and his or her companion. In no event will IBERIA be responsible for any necessary documentation or action related to travel to the event venue. IBERIA reserves the right to disqualify any fraudulent participation in the casting call. Any improper use of the site will likewise disqualify the participant.

One (1) unique Winner shall be selected, notwithstanding the fact that IBERIA reserves the right to select more than one Winner as a "back-up" in the event that the principal Winner cannot or does not wish to enjoy the Prize. In the event that the Winner refuses the Prize, or that he or she cannot be located within 48 hours after the email communicating his or her selection as Winner, IBERIA will consider the Prize void.

7.- Winner Notification

The Winner shall be notified no more than 3 days from the end of the Contest via email. IBERIA therefore recommends that participants provide an active email address that they check frequently.

In the event that, for any reason whatsoever, the Winner cannot or does not wish to accept the Prize within 48 hours of notification, or that Winner renounces the Prize, or that it were not possible to locate the Winner by the end of said period, IBERIA will thereupon make a second selection.

8.- Prize Description and Delivery

The Prize will offer the Winner the opportunity to be the special guest and protagonist for a few minutes during which he or she will be able to play on the "La Maestro" guitar, along with the rest of the artists at the event to be held next June 21 in Madrid.

At the time of notification, the IBERIA team will provide all details about the concert and show, as well as guidelines so that the Winner has all the necessary information.

IBERIA will not cover any monetary transportation expenses to the city where the event is held (Madrid); if there were any, these would all be the responsibility of the Winner. Likewise, no lodging expenses in Madrid will be covered. In case the winner doesn't live in Madrid, Iberia will add to his Iberia Plus account the necessary Avios so both the winner and his companion can travel to Madrid – from an origin from which Iberia operates -, so they can get to the event.

9.- Tax Liability

All Prizes of the current promotion are subject to Law 35/2006 regarding income of physical persons and the partial modification of laws governing corporate taxation, income of non-residents, and patrimony; Royal Decree 439/2007, of March 30, by which the taxation of physical persons' income is approved; Royal Legislative Decree 4/2004, of March 5, approving the revised text of the Corporate Tax Law; Royal Decree 1777/2004 of July 30, by which the Corporate Tax Regulations were approved; Law 13/2011, of May 27, regulating gaming; Decree 3059/1966, of December 1, whereby the consolidated tax rates were approved; and other related provisions, so that, if necessary, IBERIA will deposit or withhold as required. Any other fiscal responsibilities a Prize Winner may incur as a result of winning a Prize shall be his or her own additional responsibility.

10.- Waiver of Responsibility for Internet Malfunction

IBERIA is not responsible for malfunction of electronic communications which may interrupt the normal conduct of this Contest for reasons beyond the control of this company, and especially due to external acts of bad faith.

IBERIA shall also not be held responsible for problems in transmission or data loss not attributable to IBERIA.

11.- Intellectual Property

Participants expressly cede to IBERIA the totality of all rights that may arise from the recording, display, reproduction, distribution, or public communication of any image, furniture, artwork or object of the place of recording which may appear in the short, waiving the collection of any fees that may be attributed to these concepts.

The parties acknowledge that all materials and recording rights relating to the contents thereof shall be the sole and full property of IBERIA.

12.- Acceptance of Contest Rules

Participation in the present promotion implies the express acceptance of these rules in their entirety and the complete and express acceptance of the interpretation thereof by IBERIA.

Any questions, comments or complaints regarding the promotion should be sent via Facebook private message to IBERIA Airlines at <http://www.facebook.com/IBERIA> or via Twitter at <http://twitter.com/IBERIA>

13.- Data Protection

- All participant data will be collected by TINKLE COMMUNICATIONS S.L. (hereinafter, "TINKLE"), acting on behalf of IBERIA. Said data will be part of an automated data base belonging to IBERIA. Both TINKLE and IBERIA represent that they will comply fully with all requirements stipulated in Organic Law 15/1999 on Protection of Personal Data.

In order to comply with the aforementioned, TINKLE:

Shall cede and transmit to IBERIA all data provided by users in the present Contest via secure FTP server or other means of transmission that guarantees the same level of security, and which has been previously approved by IBERIA.

Shall not keep a database with participant personal data once the present Contest has concluded.

Shall hold IBERIA harmless against any claim, proceeding or judicial, extrajudicial or administrative action that may be brought, started or initiated against them for breach by TINKLE of any of the commitments herein, or of applicable regulations concerning the aforementioned data protection. As a result of this obligation, TINKLE must compensate for all damages that such claims, proceedings or actions may cause IBERIA, including without limitation any penalties, fines, compensation, damages, interest, moral or image damages or damages of any sort that IBERIA might suffer as a result thereof.

To enable IBERIA to carry out all safety audits deemed appropriate, for which purpose TINKLE shall provide all the information required by IBERIA (source code), and authorize the implementation of "penetration tests" that IBERIA may deem necessary. These "penetration tests" shall be notified in due time and will be held on the date agreed by both parties. TINKLE also agrees to correct, within the timeframe determined by IBERIA, all vulnerabilities identified in the audits and tests mentioned above.

- By participating in the casting call and Contest, participants accept that their names be published in IBERIA's different social media and communications channels.
- Likewise, the transfer to IBERIA of all graphic, audiovisual or other analogous material provided by participants in the present Contest is expressly accepted. Said material will not be returned to participants.
- With the acceptance of these Rules, the processing of data, necessary only for the management of the Contest in accordance with the provisions of Organic Law 15/1999 of December 13 on the Protection of Personal data, is also explicitly accepted.
- All participants whose personal data are being processed may freely exercise their rights of opposition, access, rectification and deletion of data in the terms established by Organic Law 15/1999 on the Protection of Personal Data. These rights may be exercised by one of the following means: in writing, send your request together with proof of identity to the following address: IBERIA LAE S.A.O. S.U. Industrial Area # 2, Dirección Sistemas / U. Seguridad de la Información y Arquitectura Aplicaciones, 28042 Madrid, Spain; by fax, send the request, together with proof of identity, to + 34 91 587 55 64, addressed to "Atención de Datos Personales."
- For residents of Spain: In compliance with Law 56/2007 on Measures to Promote the Information Society, you can also send your request via email to atencion_datospersonales@IBERIA.es, digitally signing your application with your National Identity Document, no further proof being required in this case. For any clarification or questions, you can contact us by email at: atencion_datospersonales@IBERIA.es

14. Applicable Legislation

This Contest is governed by the laws of Spain. Any differences or disputes which may arise with regard to the Contest will be subject to the jurisdiction of the courts and judicial authorities of the Madrid capital district, and participants hereby renounce any other possible legal venue.